

ITARC 2025

FROM COMPLEXITY TO CLARITY

| 7 HABITS FOR A LIVING, BREATHING ARCHITECTURE |

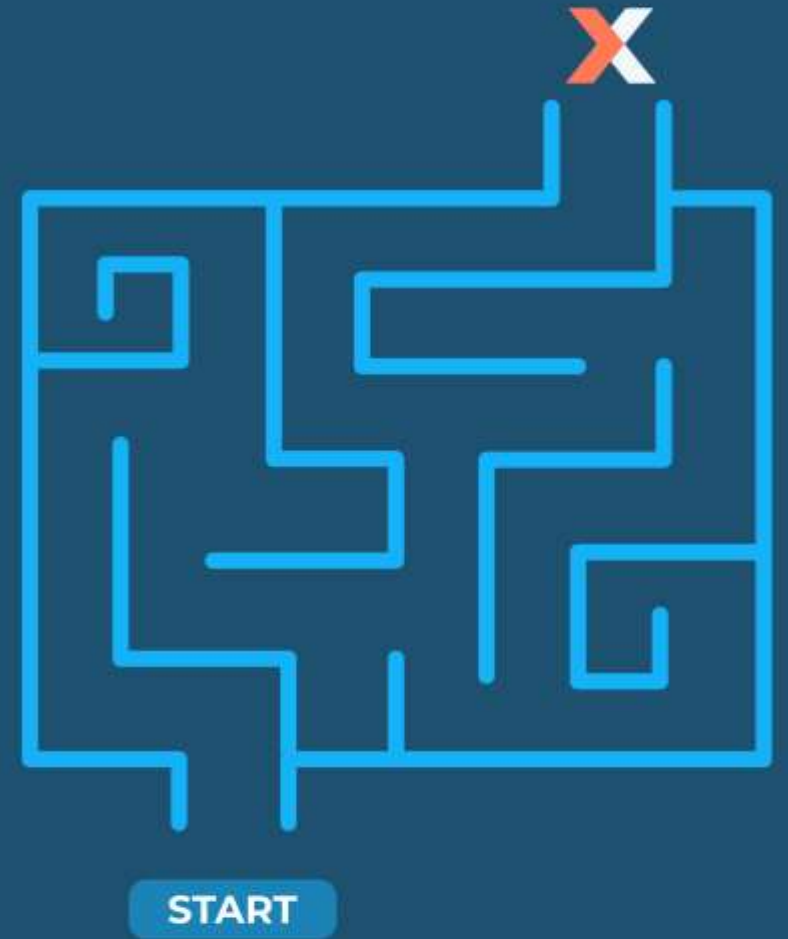
MORTEN STENDER



29TH SEPTEMBER
13:45–14:30 CET

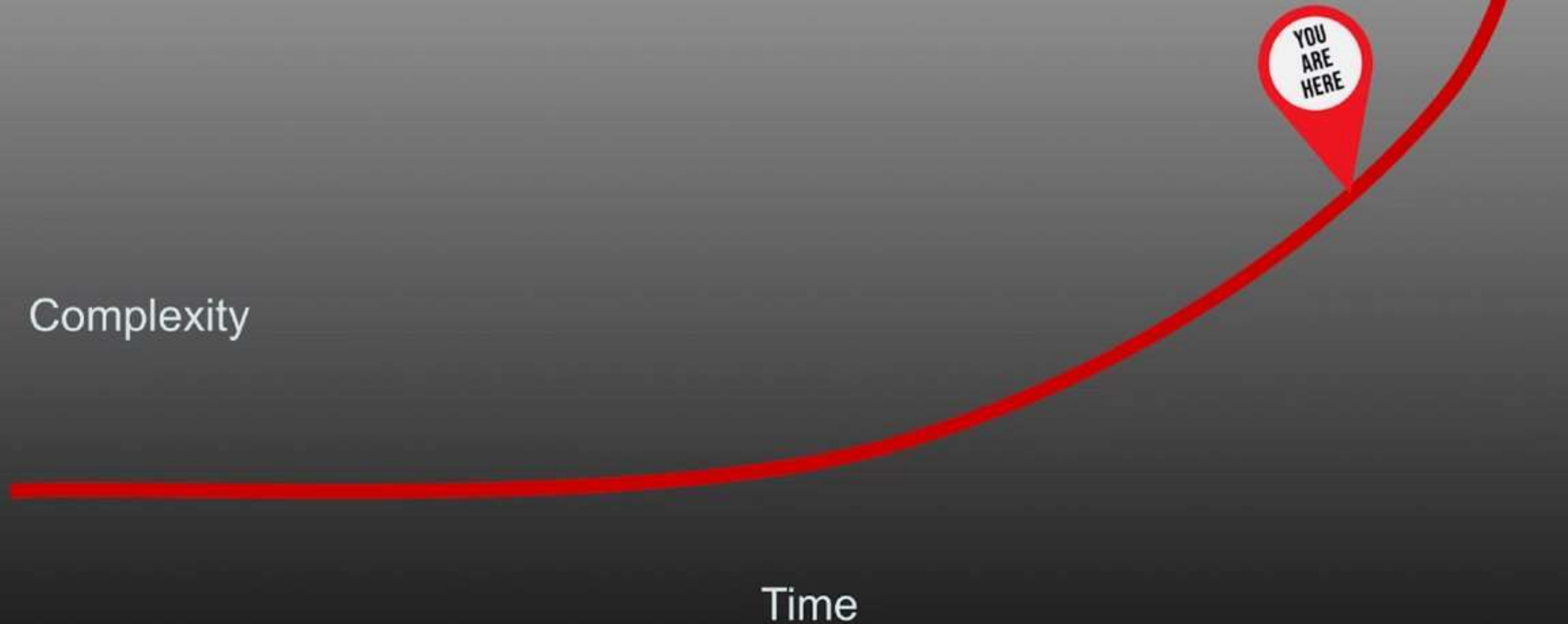
STAUN &
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next-insight





The World Isn't Getting Simpler



Risk Officer

Hunts the green compliance for DORA, GDPR & Other Legal Compliance





What is so wrong with “the old way”?

“80% OF ARCHITECTS FEEL MISUNDERSTOOD OR UNDERVALUED.”

GARTNER, 2025

“ENTERPRISE ARCHITECTURE IS AT A CRITICAL JUNCTURE. THE PACE OF CHANGE IS ACCELERATING, COMPLEXITY IS COMPOUNDING, AND OLD MYTHS HAVE LEFT ARCHITECTS UNDERVALUED. THAT ENDS NOW. IT’S TIME TO STEP OUT OF THE OLD MOLD AND STEP UP AS STRATEGIC NAVIGATORS; BRINGING CLARITY OUT OF CHAOS.”

KEVIN DONOVAN, NEXT-INSIGHT CONNECT DAY, COPENHAGEN, 2025

The Strategic glue of optimising “Digital”



Everyone

- can draw with pen, make boxes and sketches

Enterprise Architects

- Manage business and IT stakeholders effectively through digital engagements
- Provide decision support for stakeholders that make investment decisions
- Empower people to collaborate and update information across teams and organisation
- Solve EA processes and deliverables through delegation and automation
- Define and secure design & development principles to secure target architecture aspiration
- Help Solution Architects re-use assets and design with consistency
- Ensure accountabilities and governance across the organisation
- Maintain clarity at strategic goals and tackle the execution challenge through thousands of daily updates

The role of Digital Architecture

PLANNING & COLLABORATION

REVENUE, COST & RISK

ROADMAPS

STANDARDISATION

INNOVATION

STRATEGIC OBJECTIVES
TARGET & GOALS

ENTERPRISE ARCHITECTURE
DIRECTING THE CHANGE

RISK & SECURITY CONTROLS
PORTFOLIO
MANAGING COMPLIANCE & SECURITY

CHANGES & INVESTMENT
PORTFOLIO
EXECUTING THE CHANGE

Solution
Architect

Software
Architect

Business Architect

Information
Architect

Application
Architect

Security & Technology
Architect





Success is the
result of value
creation

Clarity is the
currency, and
EA's can mine it



Yesterday's wins



Architecture is not an end in itself

Enterprise Architecture (EA) is a broad discipline:

1. Holism, Overview, and Decision Insights
2. Strategy to Realization
= Transformation to Future (to-be)
3. Optimising, Improving & governing the Current Complexity (as-is)



Long-term objectives does not imply low speed



Speed and short-cycled delivery is everything





1. Charter first

CURRENT SITUATION

ARCHITECT'S
THRILL

OPEN-MINDED
INSIDE-OUT

WHAT DATA DO WE HAVE?



DON'T BY A TOOL

ASK FOR KNOWN
TOOL OPTIONS

PROCUREMENT DECIDES
CHOICE OF TOOL

UPLOAD SOME DATA



DISAPPEAR INTO TOOL

WORK FURTHER WITH TOOL

INVESTIGATE COOL FEATURES

SEE IF SOMEONE IS INTERESTED

1. Charter first

CURRENT SITUATION

STAKEHOLDER
EXPECTATIONS

STRATEGIC OBJECTIVES
PURPOSE, TARGET & GOALS

EA PRACTICE
DELIVERABLES



SITUATIONAL ASSESSMENT

PRACTICE
ASSESSMENT

INTERVIEWS

DATA & ARTEFACTS
ASSESSMENT



EA CHARTER

TRANSFORMATION & EA
DELIVERABLES

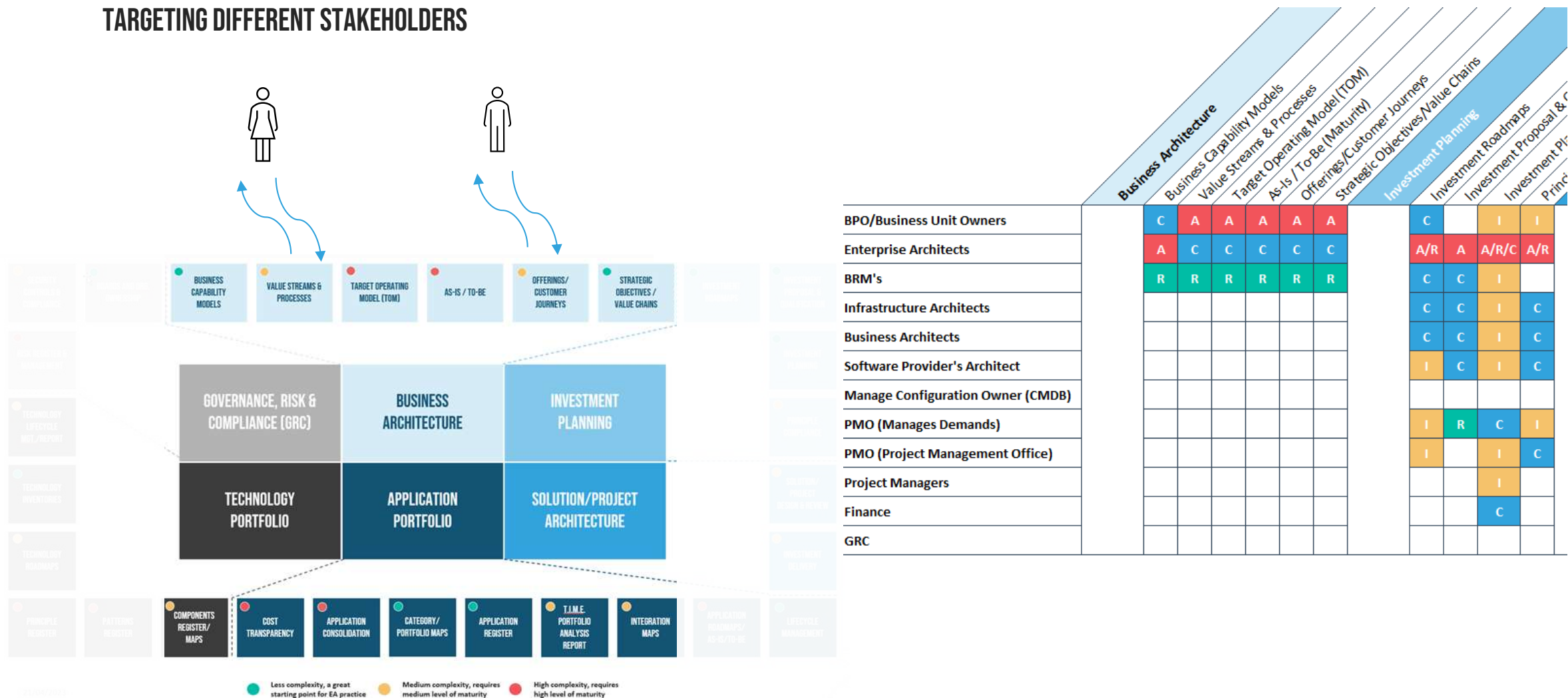
STAKEHOLDER/VALUE
JOURNEY OF ENABLING EA

COMMUNICATION &
RESPONSIBILITIES



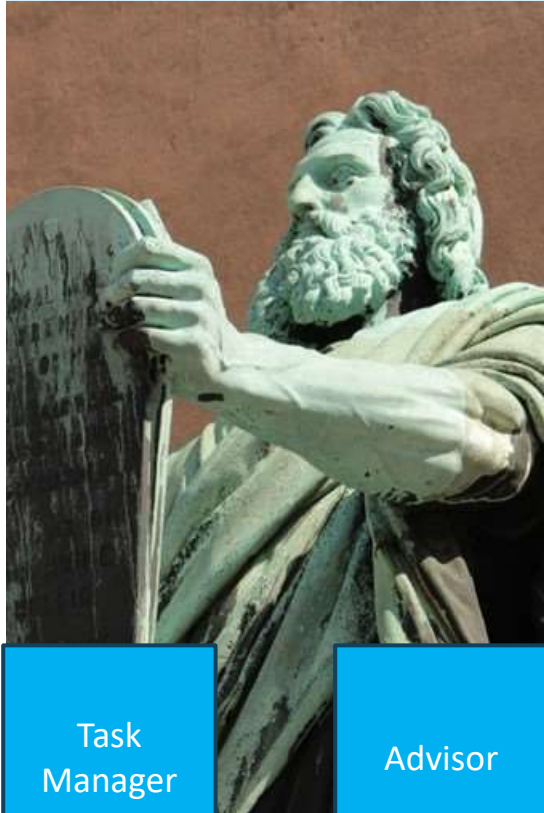
2. Work with Stakeholders

OUR FRAMEWORK INCLUDES A CLEAR UNDERSTANDING OF TYPICAL EA USE-CASES, HOW DOMAINS HAVE SEPARATE DELIVERABLES TARGETING DIFFERENT STAKEHOLDERS



3. Match EA Culture – Chief EA Archetype

NO EA REPOSITORY



Task
Manager

Advisor

SKETCHERS



PORTAL BUILDERS



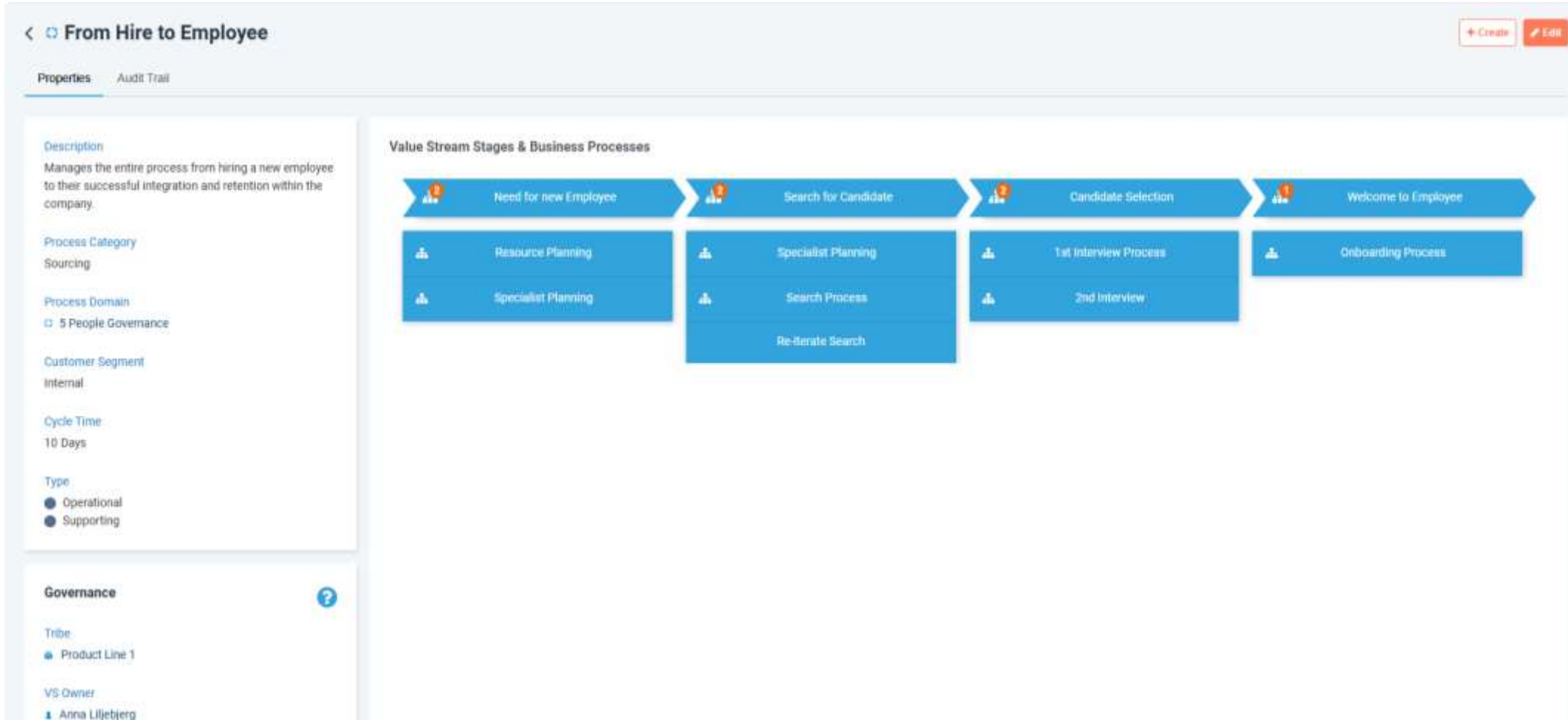
SERVICE ADOPTERS



next-insight

Note the Tool Types ⇔ EA Archetype

EA Ready-Made;
Next-Insight et al



What is so wrong with “the old way”?

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GARTNER, 2025

3. Choose Tool Type – Destiny of Consumability



4. Democratise, Empower & Govern



5. Set the Right Change Team

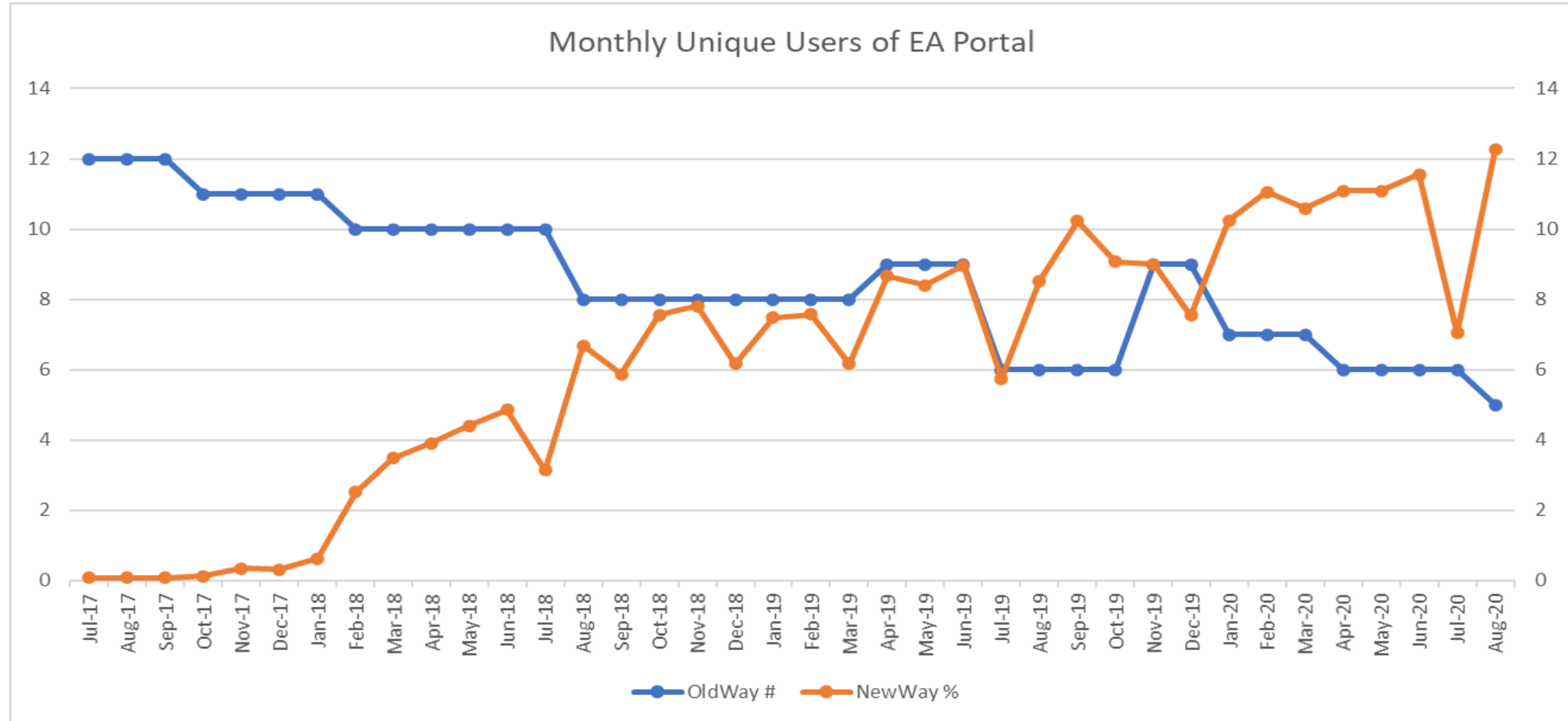


6. On-Radar with Impact





7. EA=Enterprise for All (<=> Enterprise for Architects)



Change Your Mind(set)

1. Usual Approach first

2. Disappear into the tool

3. Build-your-own

4. Publish the Ivory Tower

5. Narrow Certifications

6. Outside Radar, for “us”

7. Enterprise for Architects



1. Charter first

2. Work with stakeholders

3. Match Culture with Consumability

4. Democratised & Govern

5. Set the Change Team

6. On Radar, with impact

7. Enterprise for All

Let's have a chat!

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in Staun&Stender



SCAN TO BOOK A CHAT

STAUN &
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next-insight

- Cloud-based, SaaS (or on-prem)
- Innovative & user-friendly
- Pre-configured flexible metamodel
- High-quality data-driven visuals
- Advisory & support services
- Consumable for everyone
- Architecture with impact
- www.next-insight.com

THANK YOU! 🙌